



MEMORANDUM

TO: INTERESTED PARTIES
FROM: NICOLE McCLESKEY / PUBLIC OPINION STRATEGIES
DATE: JANUARY 23, 2015
RE: NEW MEXICO STATEWIDE SURVEY KEY FINDINGS

1. **Voters show no signs of second term fatigue, offering consistent and solid approval ratings for the Governor – 58% approve/39% disapprove.** Throughout her tenure as Governor, including through the re-election contest, Martinez has maintained a high approval rating.
2. **Voters also lend their strong support to right-to-work legislation.** Seven out of ten voters (70%) support making New Mexico a right-to-work state, with broad bi-partisan support.

Seventy-percent (70%) of voters support right-to-work legislation described as:

Based on what you know, would you favor or oppose a law that would make New Mexico a Right to Work state, which means workers would have the right to join a union and pay union dues, but joining a union and paying union dues would not be mandatory in order to get or keep a job?

A majority of voters (51%) say they **strongly** support such legislation.

- Support also crosses party lines, with 82% of Republicans, 69% of Independents and 64% of Democrats who say they favor the legislation.
- There is also considerable support for right-to-work legislation across the state. By congressional district, 74% of voters in CD-1, 71% in CD-2 and 67% in CD-3 support the measure.

Methodology

Public Opinion Strategies conducted a telephone survey in the state of New Mexico among 500 registered voters on December 15-17, 2014. Thirty-nine percent (39%) of the interviews were conducted by cell phone. The survey has a margin of error of $\pm 4.38\%$.